

Bridge Budapest Research (2017)

Description



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Startup attitudes and opportunities among the 20-35 year old Hungarians

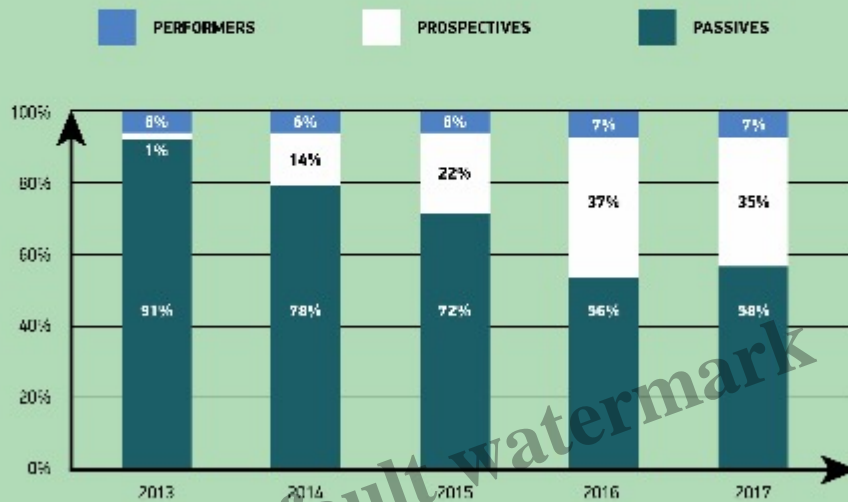
- **Compared to 2017 the number of whom have tried any business or commercial activity in the last year has increased** – mostly male (2016: 7%, 2017: 27%)
- **The number of people who do not plan to get a job abroad has continuously grown in the last year** – answering the question if they are planning to get a job abroad in the next 5 years, more and more people said they can not imagine themselves moving (2016:39%, 2017:46%)
- **Among the 20-35 year old generation fewer is willing to leave the country for good** – (2014: 27%, 2015: 27%, 2016: 34%, 2017: 36% said they wish to leave Hungary for a long period of time)
- **The respondents expect to reach financial stability at 35 on average**
- **After three consecutive years, majority of the respondents do not agree with the following statement: “all depends on luck”**
- **Seven out of ten youngster imagine their career in Hungary and wish to be acknowledged here**
- **Prezi and LogMeIn Hungary were also mentioned as the most successful Hungarian companies** – among university-educated respondents the awareness of Prezi has increased significantly (2016:49%, 2017:60%)

The Bridge Model

- The Bridge Model can structure the Hungarian society according to entrepreneurial mindset and to monitor changes
- Compared to 2016 the Bridge Index number decreased (2016:24%, 2017:23%)

Since 2013

**The rate of PASSIVES has DECREASED significantly,
however the rate of PROSPECTIVES has INCREASED**



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