

## Research

## Description



BRIDGEBUDAPEST

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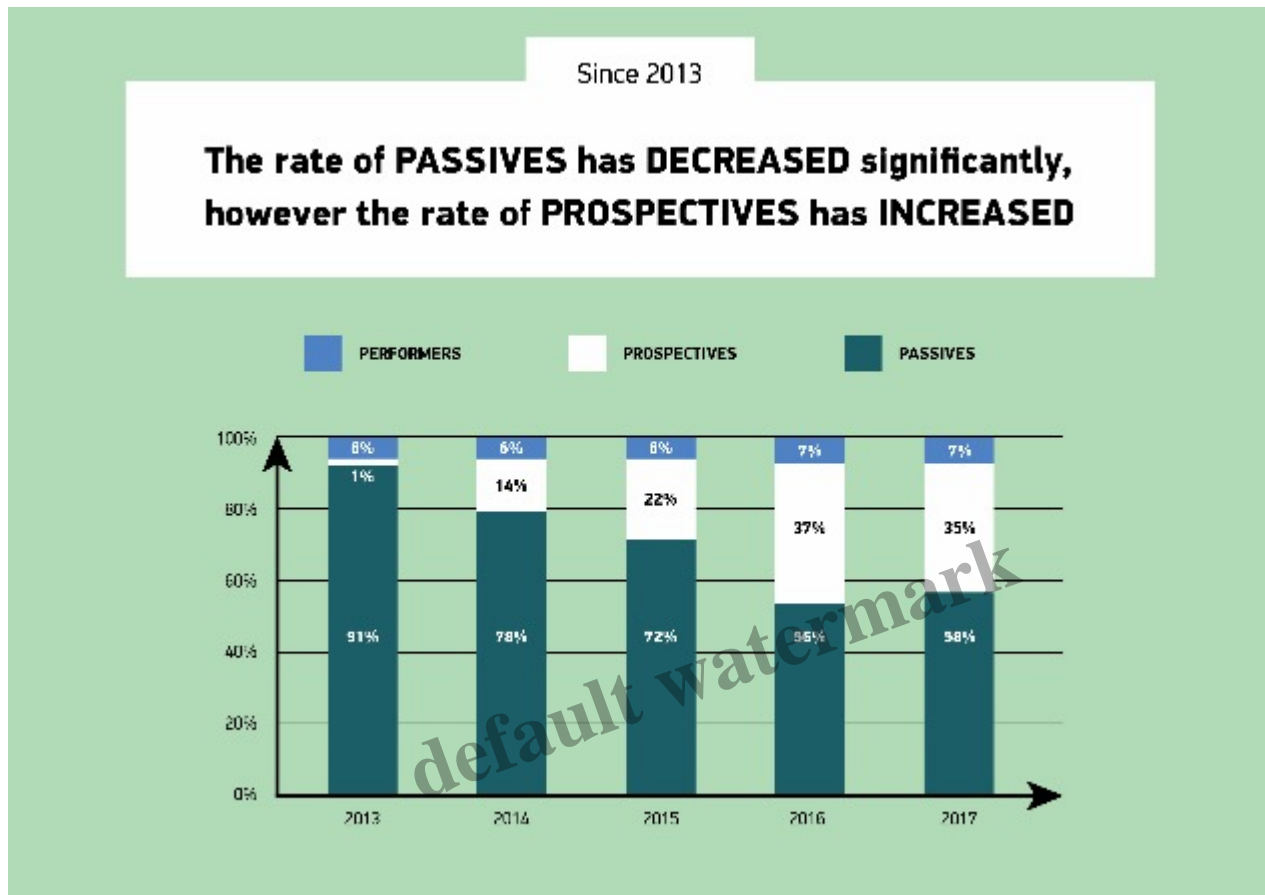
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## Research

### Coping strategies of Hungarian parents in a crisis – Joint research by Edisonplatform and Gemius Hungary (2020)



## Bridge Budapest Research (2017)



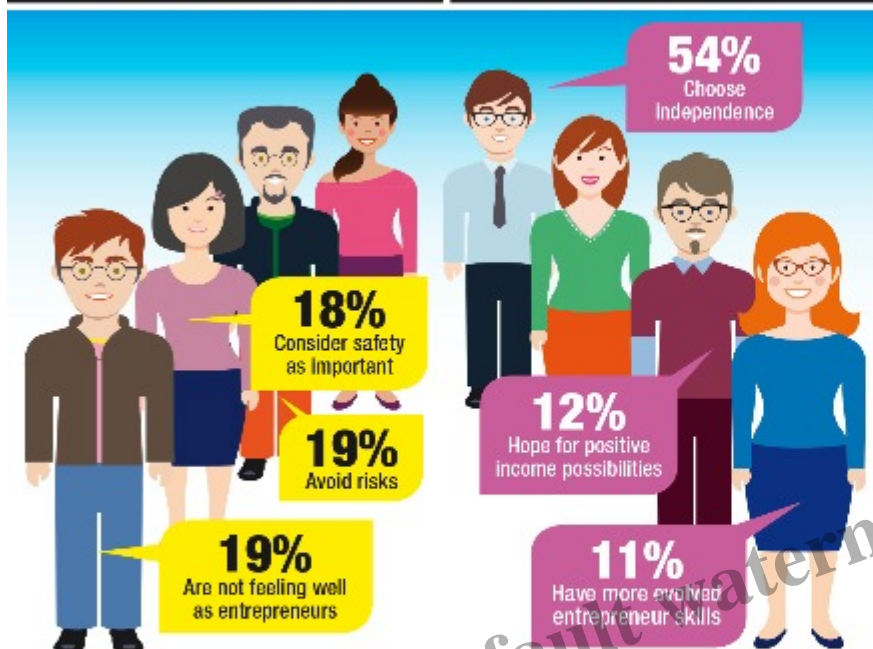
## **The Most Successful Hungarian Startups Are Introducing A New Measurement Unit For Entrepreneurialism (2016)**



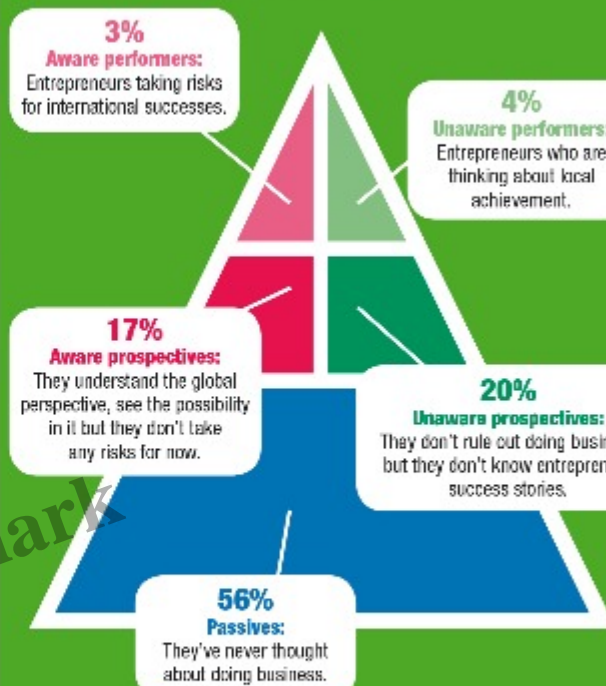
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Why **aren't** young people  
doing business?\*

Why **are** young people  
doing business?\*



**BRIDGE MODEL\*\***



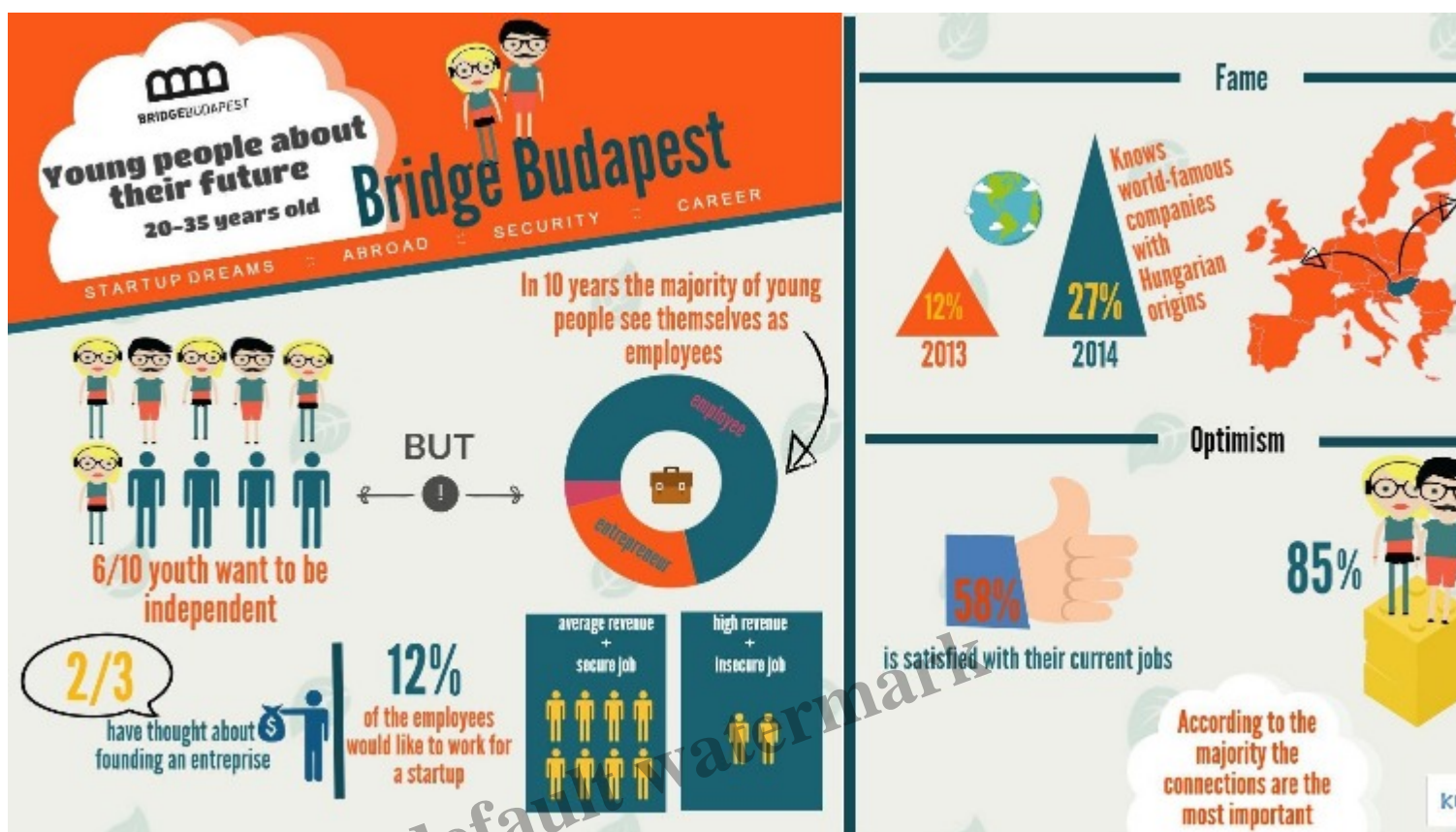
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**60%** of the graduates know worldwide known startups.\*



\* The first and third part of the analysis apply to the age group spanning from 20 - 35 years of age. \*\* The second part applies to the age group spanning from 18 - 65 years of age.

## Satisfied employee generation? (2015)

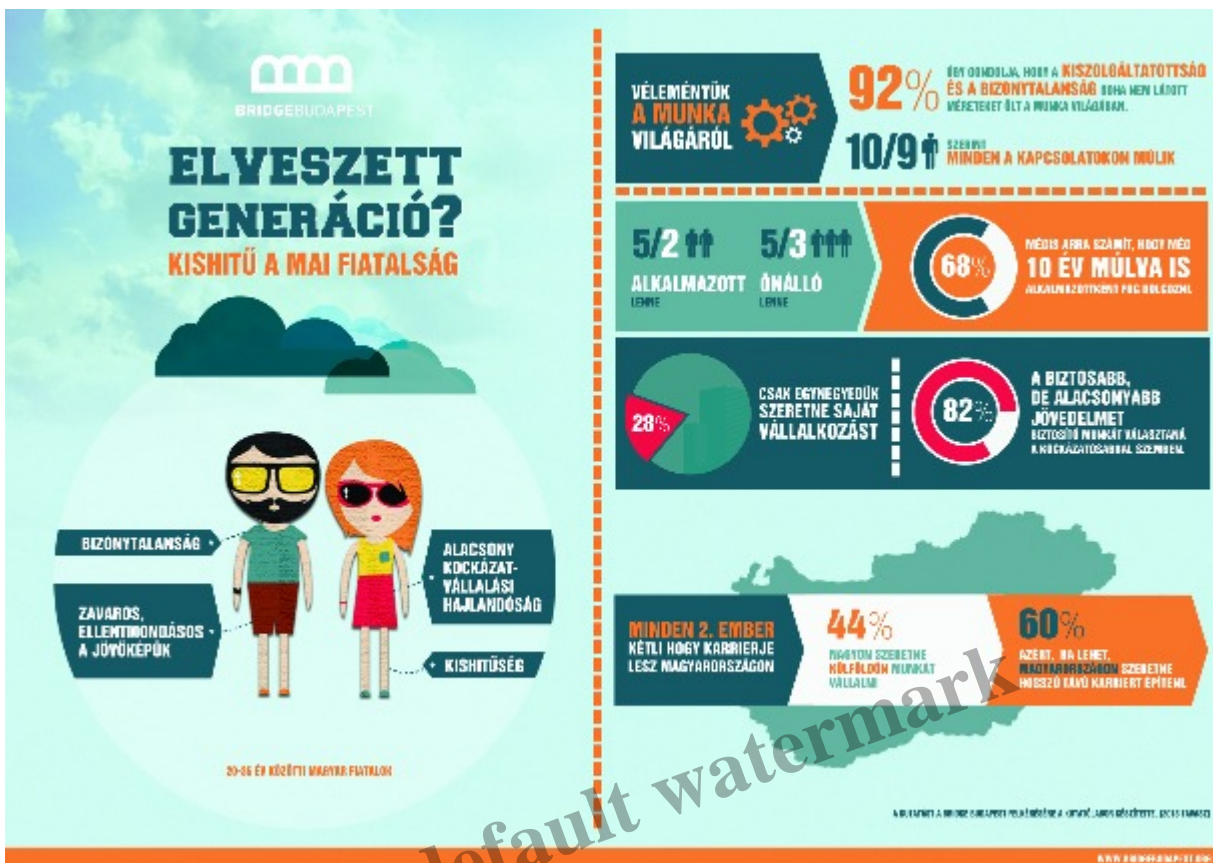


## Young Hungarians Dreaming Of Business Success (2014)





## Lost Generation? – Weak Spirited Youth (2013)



**Date Created**  
2019-08-12  
**Author**  
champdor-the-great