

Research

Description



BRIDGEBUDAPEST

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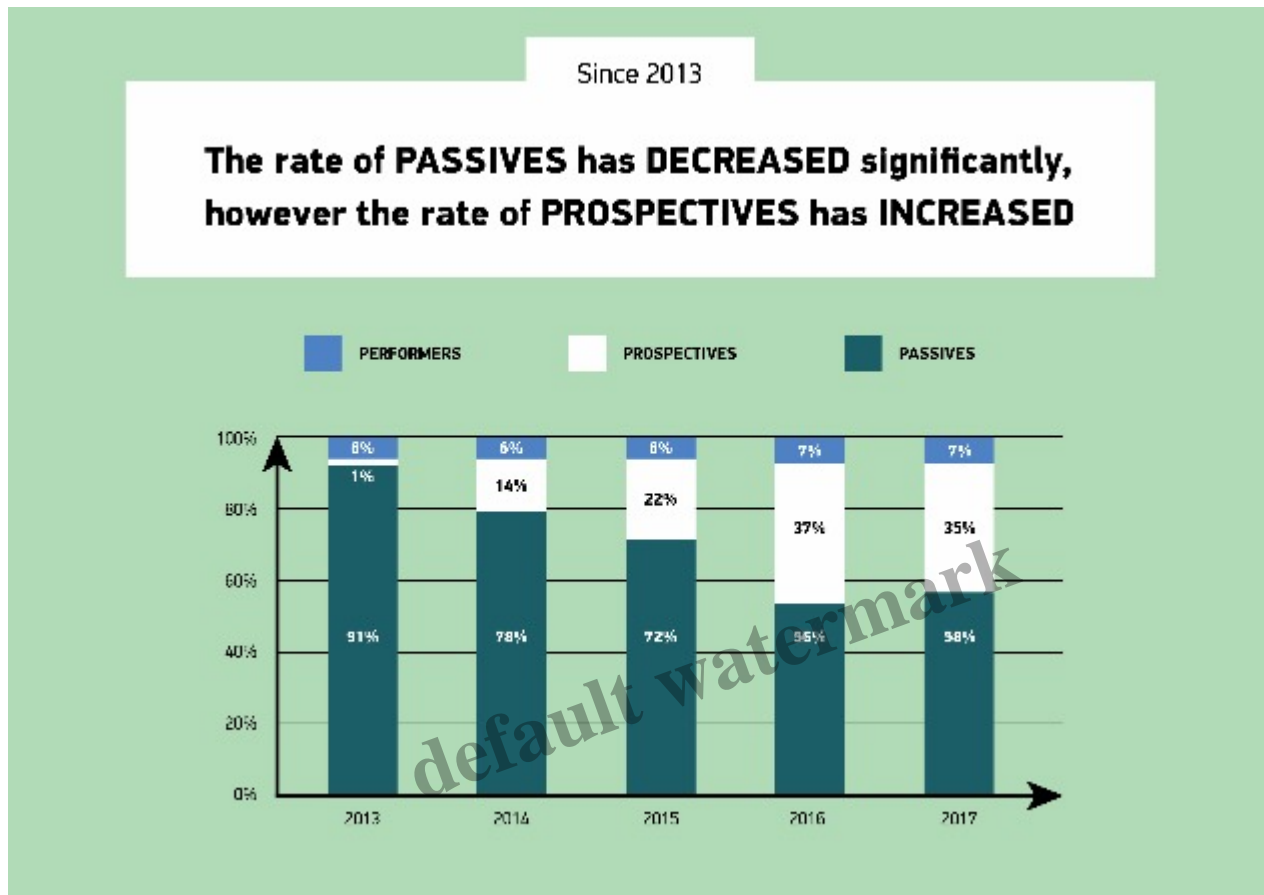
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Research

Coping strategies of Hungarian parents in a crisis – Joint research by Edisonplatform and Gemius Hungary (2020)



Bridge Budapest Research (2017)



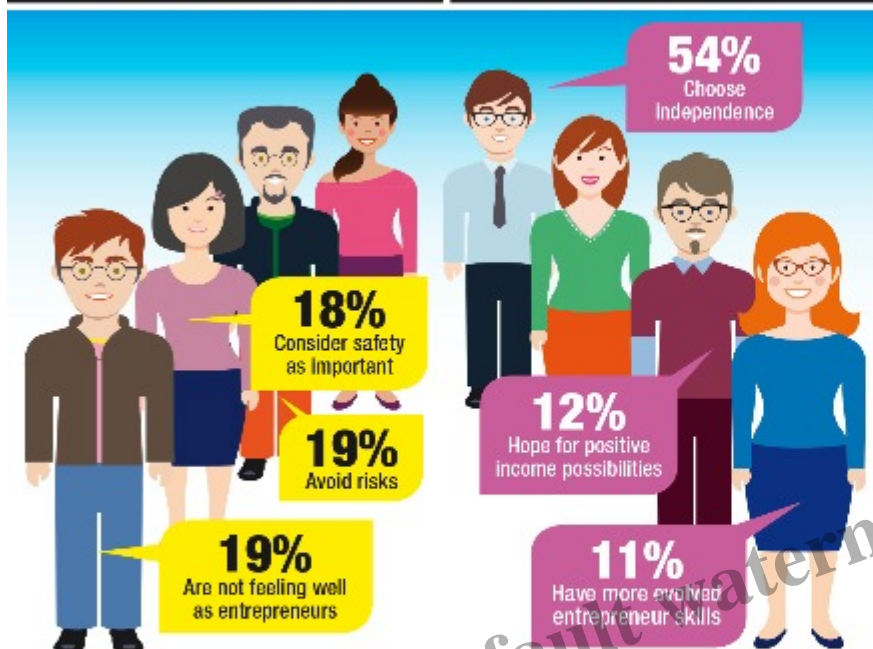
The Most Successful Hungarian Startups Are Introducing A New Measurement Unit For Entrepreneurialism (2016)



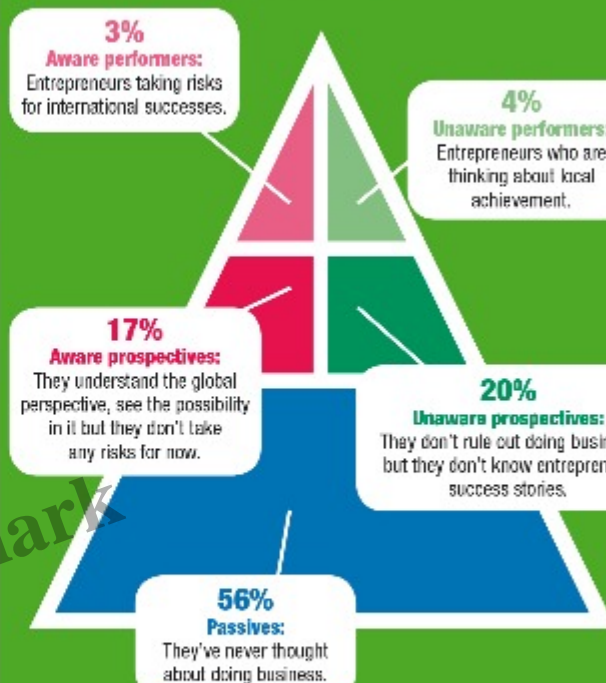
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Why **aren't** young people
doing business?*

Why **are** young people
doing business?*



BRIDGE MODEL**



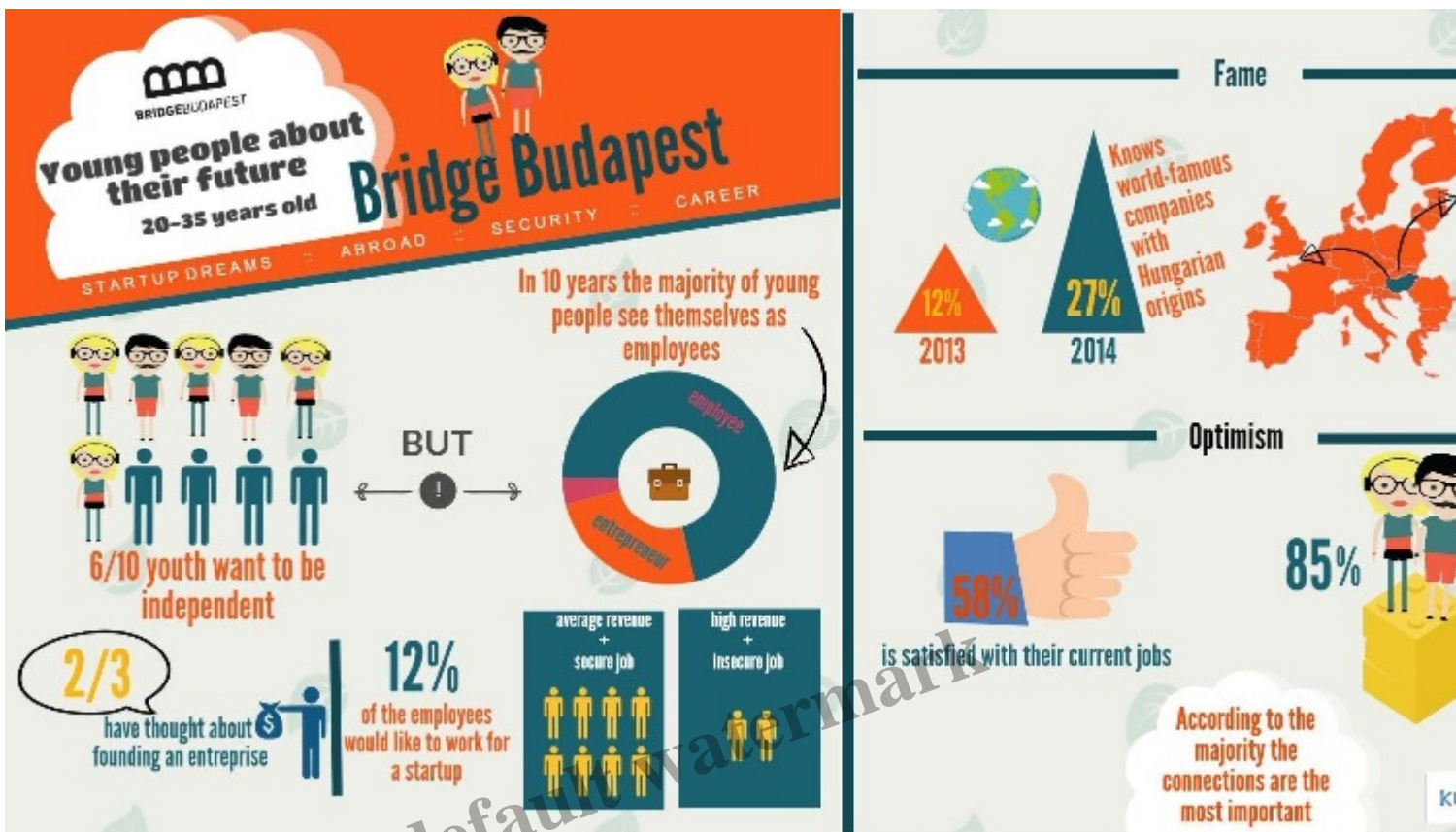
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60% of the graduates know worldwide known startups.*



* The first and third part of the analysis apply to the age group spanning from 20 - 35 years of age. ** The second part applies to the age group spanning from 18 - 65 years of age.

Satisfied employee generation? (2015)



Young Hungarians Dreaming Of Business Success (2014)



Lost Generation? – Weak Spirited Youth (2013)



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Author
champdor-the-great